



# Where South Africa's construction industry meets to do business

co-located with: **TOTALLY  
CONCRETE**  
EXPO

**4 – 6 June 2024**

Gallagher Convention Centre, Johannesburg, South Africa

[big5constructsouthafrica.com](http://big5constructsouthafrica.com)

**Network. Build. XL.**





# Build Your Brand in South Africa

For more than a decade, Big 5 Construct South Africa has been bringing together key industry buyers looking to source the latest set of products and services for their ongoing and upcoming construction projects.

By exhibiting, you will have an opportunity to showcase your products to over 8,000+ buyers from the construction industry in South Africa.

Secure your stand at the Big 5 Construct South Africa and get ready to elevate your daily business operations.



This exhibition has been a brilliant experience as it has been a one-on-one marketing tool. We get to interact with a lot of SMEs which is part of our strategic intent. It is good to see that there are a lot of government interventions, a lot of government representation and a lot of industry body representation.

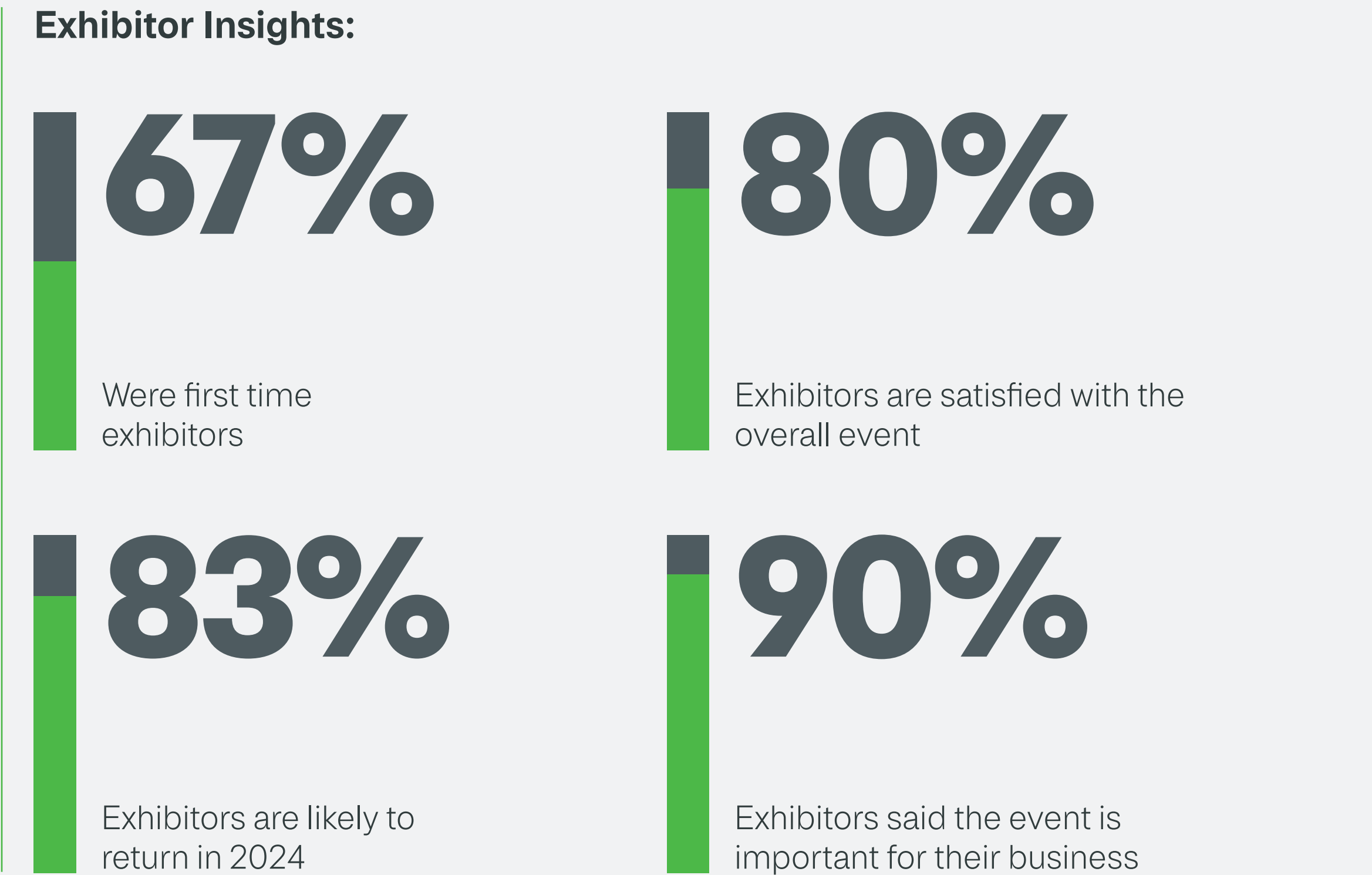
**Rajesh Harripersadh, General Manager, PPC Cement SA**





# Boost your sales following the success of the 2023 edition

Connecting the construction industry, the 10th edition of Big 5 Construct South Africa welcomed 7,986 active buyers across 3 days. The exhibition provided an invaluable experience for 223 local and international companies from 26 countries showcasing their latest products and innovations.



With overwhelming positive feedback from both exhibitors and visitors, Big 5 Construct South Africa stands as a cornerstone for business opportunities.

# Your gateway to a fast-growing market

Discover opportunities in South Africa's construction sector, which are in line with the National Development Plan 2030. With numerous mega projects happening in all nine provinces, you're entering a market that's ready to grow. Seize the moment to thrive in this African market.

## Projects in South Africa

**\$4.6  
Billion**

Eastern Cape  
Green hydrogen plant at the Coega  
Special Economic Zone.

**\$1.5  
Billion**

Gauteng  
Mooikloof Mega City project, which aims to transform  
the city of Mooikloof, located east of Pretoria, into a  
green city by 2030.

**\$1.5  
Billion**

Kwa-Zulu Natal  
Cornubia housing project a mixed-use development,  
comprising residential, commercial, and industrial  
sites.

# Big 5 Construct South Africa in 2024: What to expect

**250**

Exhibitors

**26**

Countries

**8,000+** **14,000sqm**

Visitors

Gross space

A large-scale event connecting buyers and suppliers in South Africa



This event was an excellent place to meet new clients and network. It also revealed the exciting opportunities available in South Africa's construction market.

Rector Moliwa, Executive Director, Exotico Fuel Distribution





# Show sectors

Dedicated sectors enabling visitors to easily find and source the right solutions for their projects.



**Building interiors  
& finishes**



**Concrete**



**Building materials  
and tools**



**Mechanical, electrical  
& plumbing services  
(MEP)**



**Plant, machinery, and  
vehicles**



**Green  
construction**



**Smart  
construction**



**Security & access  
control**



# Attended by key buyers from South Africa's construction value chain

Big 5 Construct South Africa consistently delivers high quality visitors including contractors, architects, designers, project managers and engineers with significant purchasing and decision-making authority. The exhibition facilitates face-to-face conversations that can lead to new collaborations and business growth.



Attending Big 5 Construct South Africa as a health and safety advisor was a new and good experience. I was impressed by the wide range of industry professionals in attendance. The networking opportunities were exceptional, allowing me to build new connections.

**Monique, Health and Safety Advisor, Everything Safety and WHM**



# Leading companies exhibit with us

Top companies trust Big 5 Construct South Africa as their premier platform to launch and showcase innovative solutions, establishing direct connections with the South African construction market.



Big 5 Construct South Africa allowed us access to untapped markets in the area our product specialization. It has been worth every moment.

Jody van Heerden, Founder & CEO, cad4ALL

## 223 exhibitors participated from 26 countries in 2023, including:





# Focus areas attracting high quality attendees

By bringing together industry leaders and experts, these synergistic gatherings offer a unique opportunity for exhibitors to showcase their products and services to a highly targeted audience.

Don't miss the chance to stand out and elevate your brand's presence, seize this opportunity to maximize your exposure and business growth and consider becoming a sponsor at one of these valuable features to make a lasting impact on potential clients and partners.



Big 5 Construct South Africa was an impactful event that opened us up to innovative new ways of construction and provided a great networking platform for future collaborations.

**Ryan Mwiche Katoto, Owner, Genesis Infracorp**

## Co-located Event



Africa's only one-stop shop for all things concrete, offering contractors, engineers, quantity surveyors, architects, designers, and property owners skills a platform to source products to complete their projects on budget and on time.



The awards celebrate the movers and shakers of the construction industry with 10 comprehensive categories that showcase innovation and excellence that goes beyond traditional measures of product and project delivery.



**Sponsorship opportunities available**

## Show Features



Africa's only dedicated conference that explores and tackles the continent's readiness to adopt smart methodologies, technology, and creative thinking for implementation on current infrastructure.



Inspiring CPD accredited content from renowned experts, designed to foster professional development and accelerate career growth.



# Elevate your sales potential with our targeted marketing and PR campaigns

Big 5 Construct South Africa makes use of comprehensive marketing tools to reach a targeted audience before, during and after the event. The investment is focused on promoting the exhibition as a whole and spotlighting your presence within it ensuring that your participation not only meets but exceeds your expectations.

**6M**

viewers/listeners reached  
through the PR campaign

**804k**

emails were sent across the  
whole campaign

**100k**

impressions across Google  
and social media campaigns

**100k**

unique visitors to our website

**11k**

followers across all  
social platforms

Coverage achieved in industry and mainstream media





# Floorplan

Big 5 Construct South Africa

## Hall 4 & 5

- Big 5 Construct South Africa
- Totally Concrete

## Auditorium

- African Smart Cities Summit
- Impact Awards

## Outdoor exhibition

- Big 5 Construct South Africa
- Totally Concrete
- Woodex for Africa
- Decking & Flooring







## The world's largest and most diverse portfolio of construction events

Your gateway to the Middle East, Africa and South Asia's \$7 trillion construction industry.

**BIG 5** Construct  
Saudi

26 - 29 February 2024

**BIG 5** Construct  
Ethiopia

30 May - 01 June 2024

**BIG 5** Construct  
South Africa

04 - 06 June 2024

**BIG 5** Construct  
Egypt

25 - 27 June 2024

**BIG 5** Construct  
Nigeria

24 - 26 September 2024

**BIG 5** Construct  
Qatar

15 - 17 October 2024

**BIG 5** Construct  
Kenya

06 - 08 November 2024

**BIG 5** Global

26 - 29 November 2024

Bringing its global network of construction brands to high growth markets, Big 5 connects suppliers with stakeholders taking the lead on delivering the ambitious national visions for more connected, diverse and sustainable economies across MEASA.

## Ready to XL?

Be at the forefront of the construction and infrastructure industry's primary gatherings across this rapidly growing region.



# BIG Construct South Africa

**4 – 6 June 2024**

Gallagher Convention Centre, Johannesburg, South Africa

Connect with new buyers and expand your business in South Africa.

**Book your stand now**

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**Enquire now**

[big5constructsouthafrica.com](https://big5constructsouthafrica.com)

